HOW TO CHOOSE YOUR
SKATING CLUB SOFTWARE

DOES YOUR CLUB NEED …

	uplifter	OTHER SYSTEMS
ONLINE REGISTRATION & SALES		
★ **Ability to validate Skate Canada memberships in real-time?**	✔	?
★ Real-time program availability and wait lists?	✔	?
★ Automated payments, discounts & subscriptions?	✔	?
★ To control registration by skater achievements, membership status, and profile (gender, age, etc)?	✔	?
★ Serialized tickets for competitions, ice shows, and banquets?	✔	?
★ **Merchant account rates below 2.5%?**	✔	?
PRIVACY AND SECURITY		
★ **Ownership and control of your member data so it's not shared with your competitors?**	✔	?
★ Secure storage of your club data in its own club database?	✔	?
★ Email tools that are CASL compliant?	✔	?
★ Secure club website with unique SSL certificate?	✔	?
EVALUATIONS & TESTS		
★ **Digital Skate Canada Evaluation tools for coaches?**	✔	?
★ Digital report cards stored in each skater's family account?	✔	?
★ Skate Canada tests tracked in context of skater's progress?	✔	?
WEBSITE MANAGEMENT		
★ **Software features and tools with your club identity ONLY?**	✔	?
★ Easy-to-use custom website builder tool?	✔	?
★ Custom club website URL for a consistent online experience?	✔	?
★ Bilingual website and administration system?	✔	?
FINANCIALS & REPORTING		
★ **Customizable financial, membership, and evaluation reports?**	✔	?
★ Detailed general ledger reports for QuickBooks/Sage etc.?	✔	?
★ Ability to save, share and export custom reports?	✔	?
CLUB MANAGEMENT		
★ **Ability to email select members and groups?**	✔	?
★ Easily create and copy seasons and programs?	✔	?
★ Online volunteer management of parent roles and tasks?	✔	?
★ Customizable access permissions for individuals and groups?	✔	?
★ Coach access to profiles and enrolment of ONLY their skaters?	✔	?
SERVICE & SUPPORT		
★ **No long-term contracts, member quotas or cancellation fees?**	✔	?
★ 24/7 email support and online learning centre?	✔	?
★ Online chat and phone support?	✔	?
★ Support team that is active in the Skate Canada community?	✔	?

★ ★ ★ learn more at **www.uplifterinc.com** ★ ★ ★